



MEDIA KIT

ABOUT JJM

FROM PASSION -> PASSION PROJECT -> HELPING OTHERS SHARE THEIR PASSION

Jiu-Jitsu Motivation began as a passion project, on a mission to simply share MEMEs and techniques through social channels such as Facebook and instagram. We noticed our following grew quite quickly and wanted to spread our messages even further -- and help others spread their message, too.

Now, we've evolved into a full service media and marketing company encompassing everything from featured posts, a podcast with some incredibly talented guests, technique videos, and a unique service that allows users to have their rolling videos critiqued.



HOW TO REACH OUR AUDIENCE

Display Advertising Sitewide

Content Promotion Sitewide

Newsletter Sponsorships

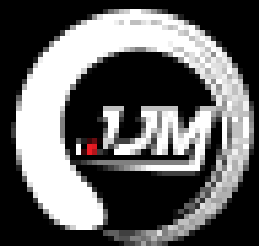
Social Media Promotion

Podcast Sponsorships

Text Message Advertising



SPONSORSHIP



FOR INSTRUCTORS

LOG IN

INSTRUCTORS

TECHNIQUES

SYSTEMS

PODCAST

RATE MY ROLL



Explore Categories

ARM BAR

TRIANGLE

KIMURA

KNEE BAR

HEEL HOOK

ARM BAR

TRIANGLE

KIMURA

KNEE BAR

HEEL HOOK



WEBSITE

HOW TO SPONSOR



Leadboard Display Advertising



Medium Rectangle Display Advertising

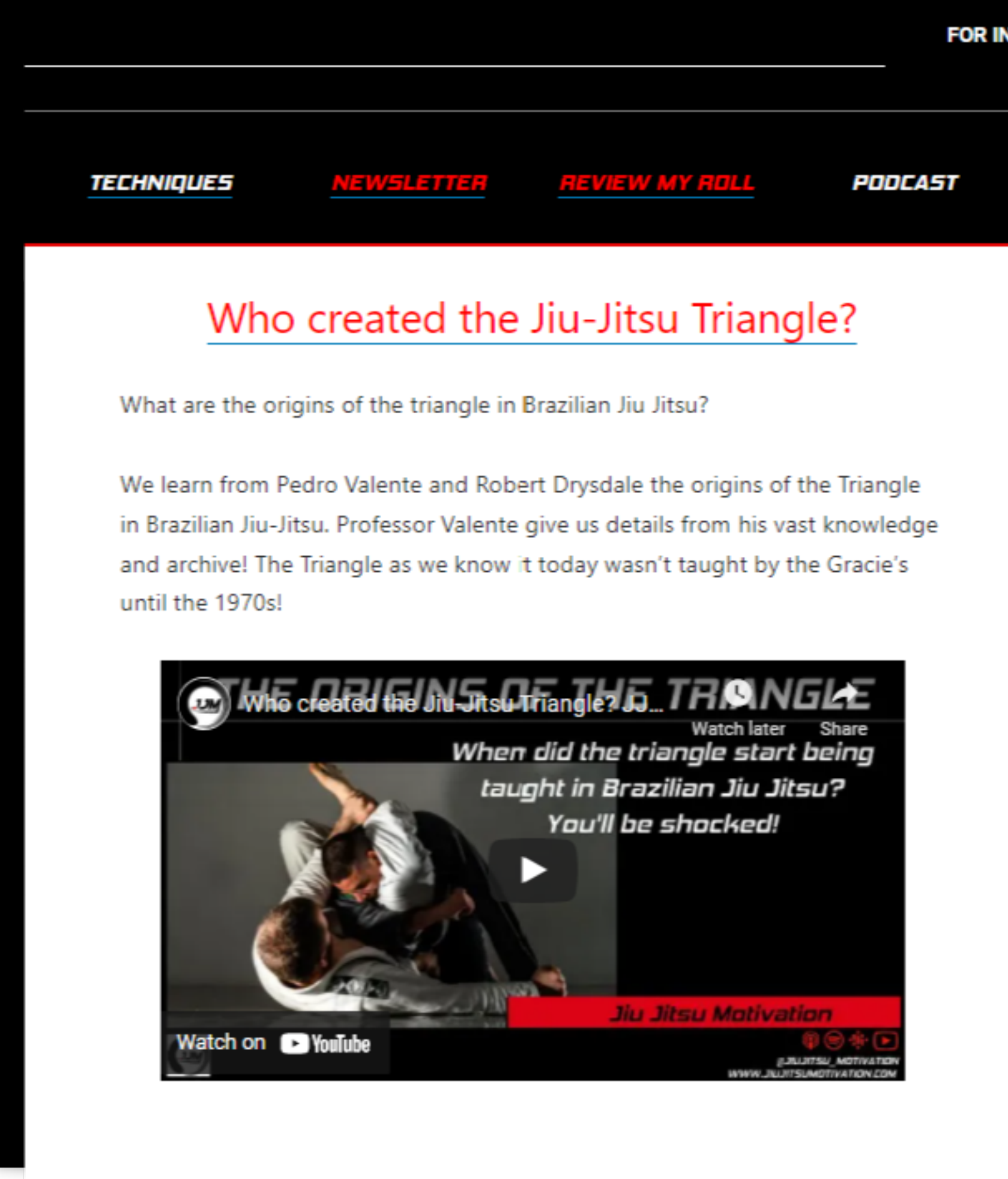


Welcome Ads

HOW TO SPONSOR

Give us your video or article and we'll publish on jiujitsumotivation.com.

Promoted naturally across site and social channels. 5,000 pageview guarantee.



CONTENT PROMO SITEWIDE

THE JJM PODCAST



Jiu Jitsu Motivation

THE PODCAST



ROBERT
DRYSDALE



PEDRO
VALENTE

Debating Jiu Jitsu History

FRIDAY JUNE 4

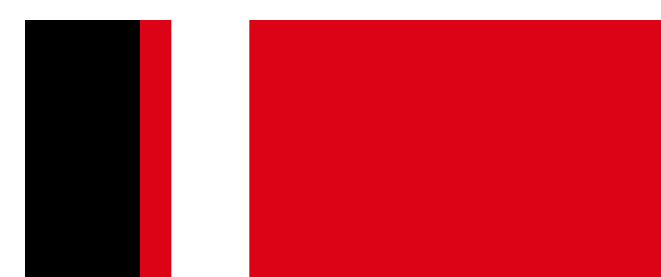


HOW TO SPONSOR

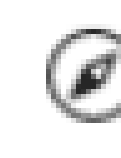
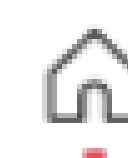
→ Sponsored By Mention/Logo

→ 15-30 second Verbal Commercial

→ 15-30 second Video Commercial



PODCAST SPONSORSHIP



jiujitsu_motivation

Edit Profile



4,009 posts

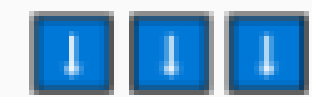
60.1k followers

1,557 following

Jiu-Jitsu Motivation

The Original Jiu-Jitsu Motivation

Subscribe to our YouTube channel!

www.youtube.com/channel/UC22f-lupX8L6htV47oRjFFw

POSTS

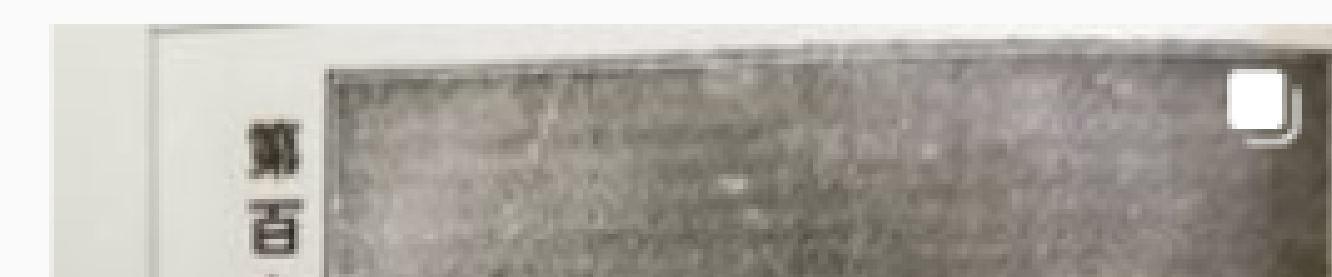
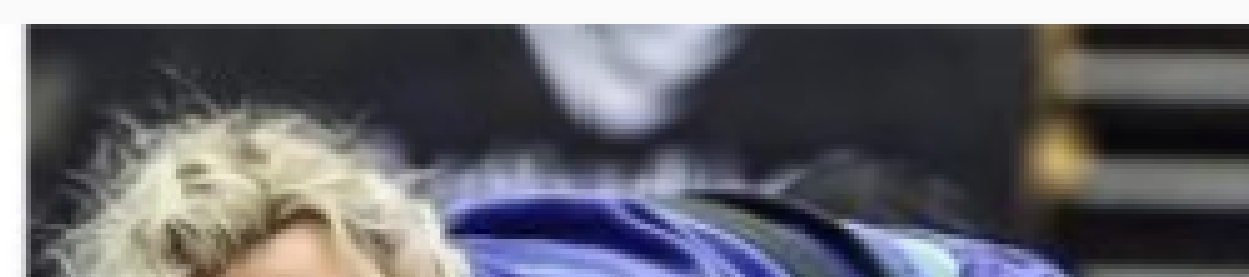
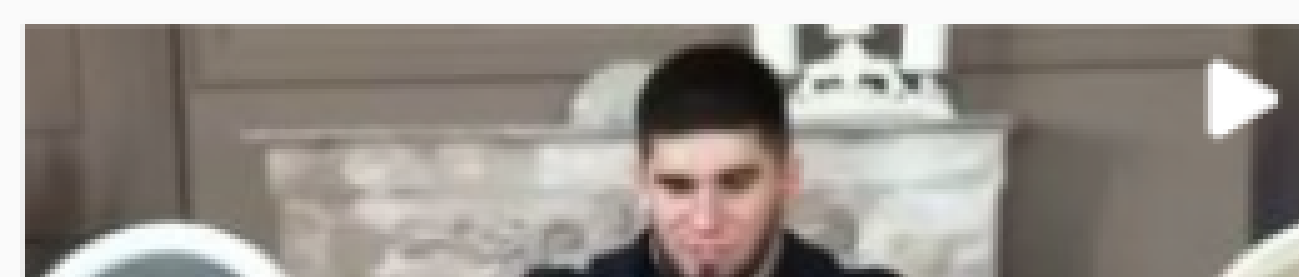
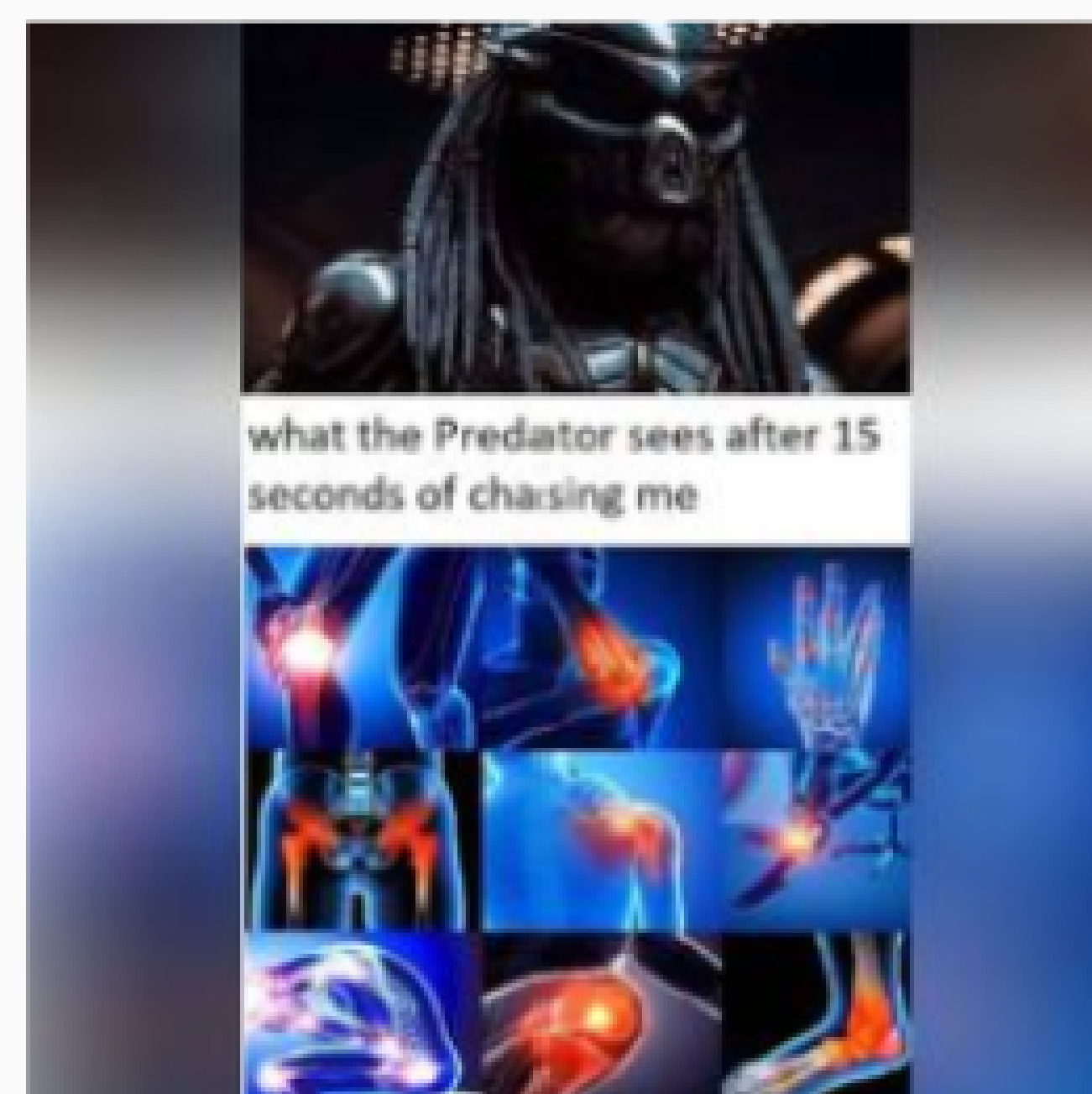
IGTV

SAVED

TAGGED



In the beginning, embrace mistakes instead of correcting them. Like a child playing air guitar, there are no wrong notes. Allow beginning students to train with people at a much higher level than them on a daily basis. [@jiujitsu_motivation](#) A language works best when we have "something interesting to say". Many professors never find out what their students have to say, they only tell them what they are supposed to say. A child speaks a language for years before they even learn the alphabet. Too many rules at the onset will actually slow you down. In my eyes, the approach to Jiu Jitsu




HOW TO SPONSOR



Give us your message.

Instagram posts + stories published across.



Use our influencer network. We'll share
your message across influencers'
channels across IG and FB.

Buy 1 or 5 Million Impressions.

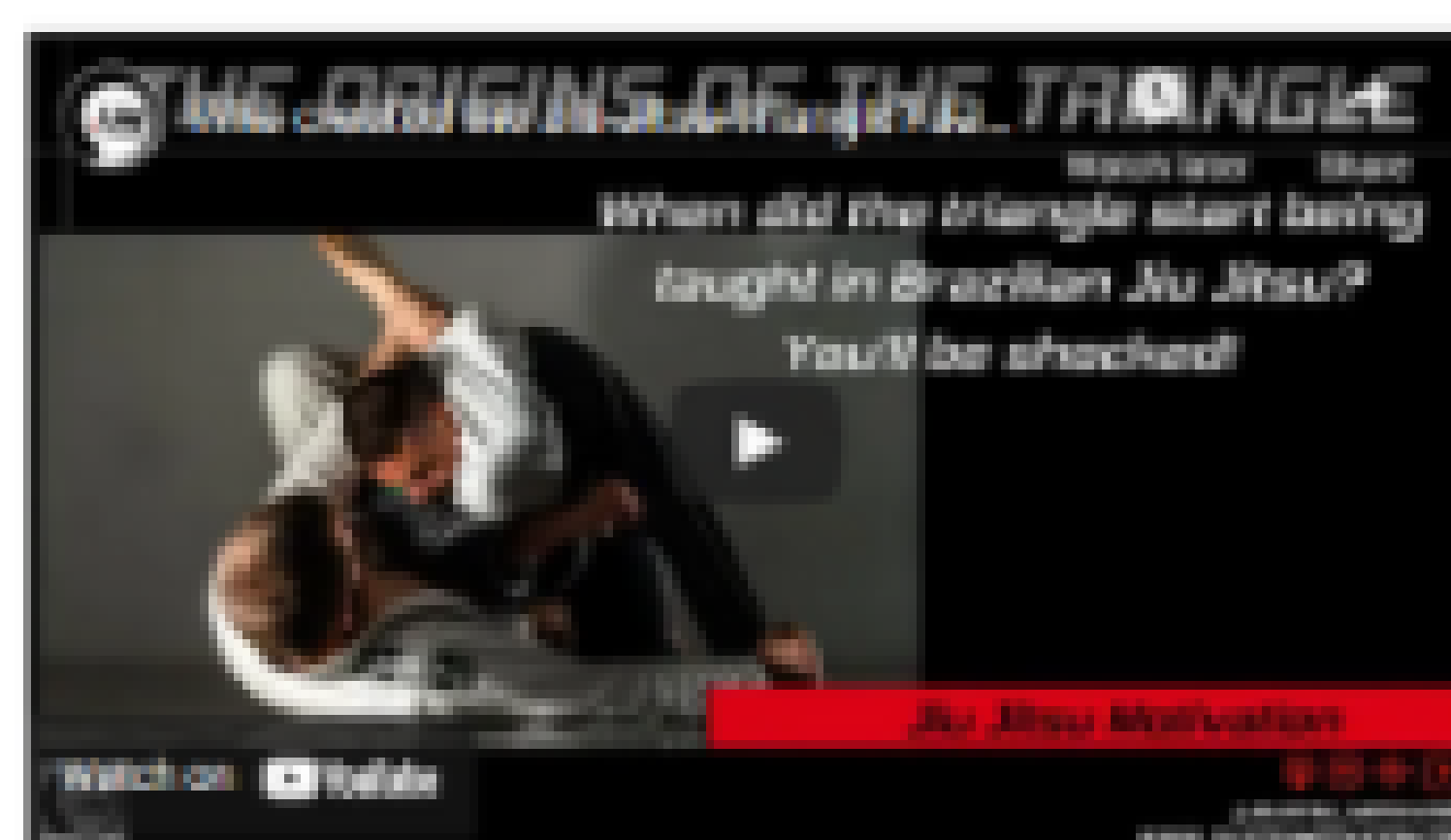


SOCIAL MEDIA PROMO



Leaderboard 728x90

NEW VIDEO

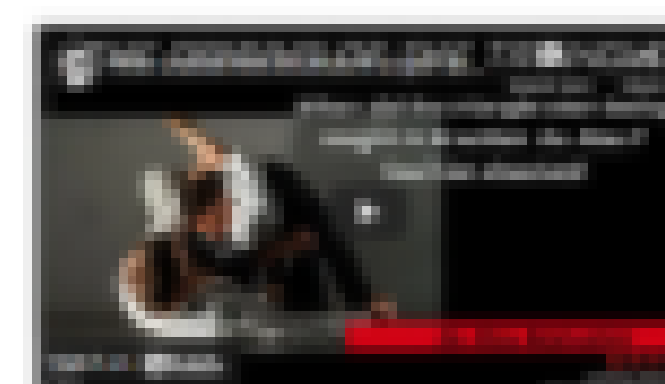


Medium Rectangle
300x250

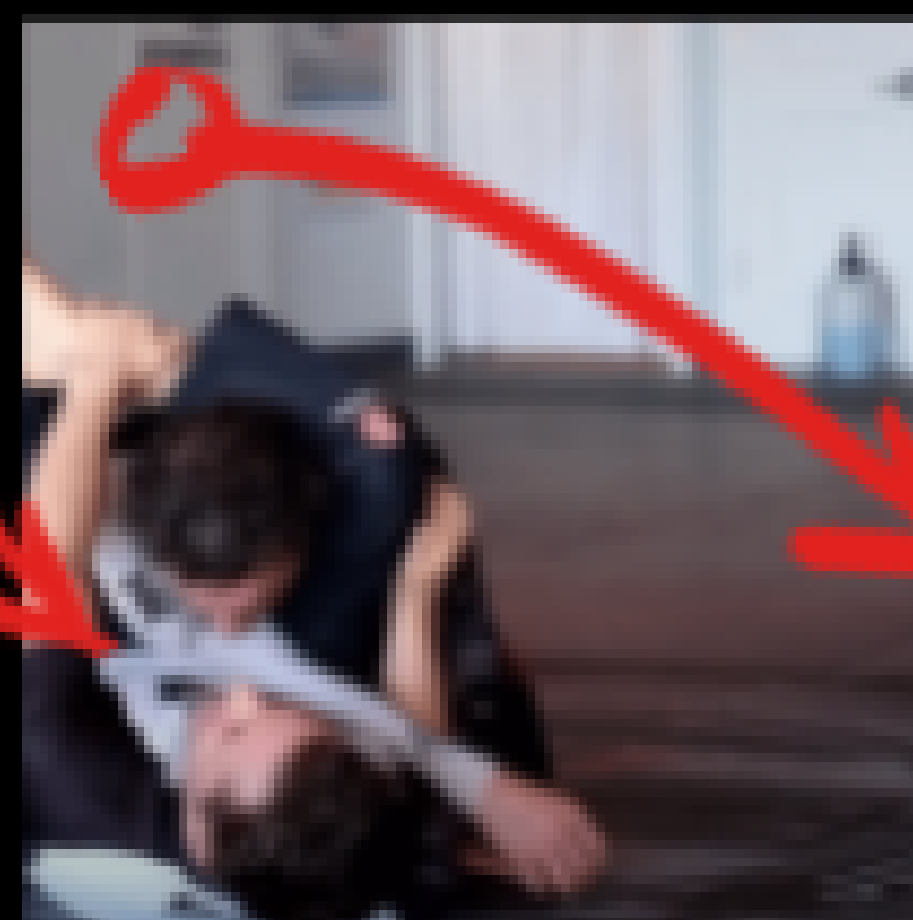
Who created the Jiu-Jitsu Triangle?

What are the origins of the triangle in Brazilian Jiu Jitsu?

We learn from Pedro Valente and Robert Drysdale the origins of the Triangle in Brazilian Jiu Jitsu. We learn from Pedro Valente and Robert Drysdale the origins of the Triangle in Brazilian Jiu Jitsu. We learn from Pedro Valente and Robert Drysdale the origins of the Triangle in Brazilian Jiu Jitsu.



Sponsored Post



Who created the Jiu-Jitsu Triangle?

What are the origins of the triangle in Brazilian Jiu Jitsu? We learn from Pedro Valente and Robert Drysdale the origins of the Triangle in Brazilian Jiu-Jitsu.

NEWSLETTER

HOW TO SPONSOR



Leadboard Advertisement



Medium Rectangle Advertisement



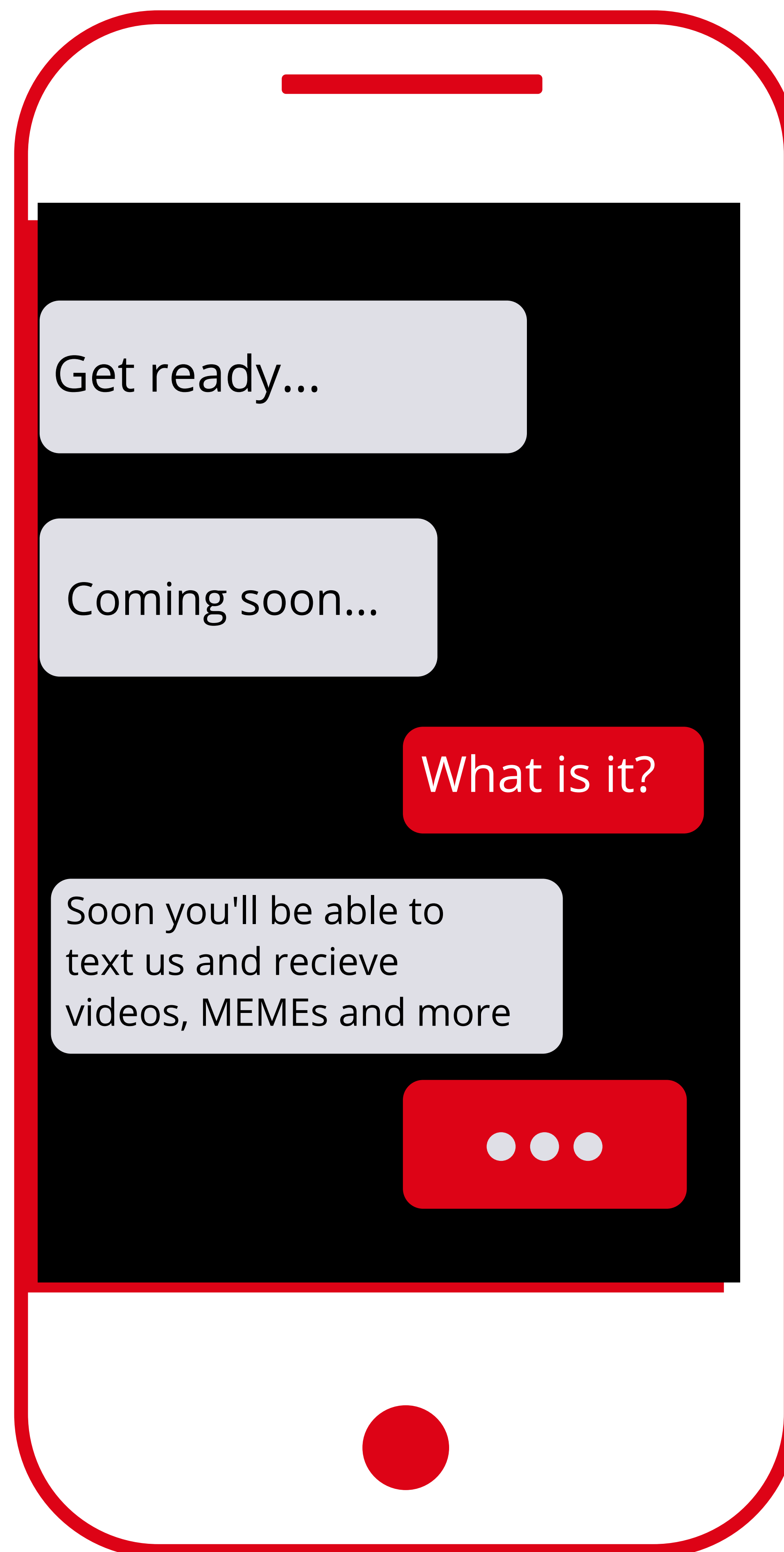
Sponsored Content



NEWSLETTER ADS



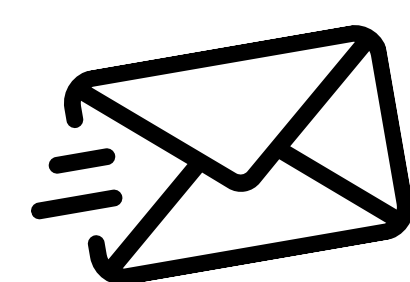
COMING SOON



TEXT MESSAGING



CONTACT US



E-MAIL:

Solutions@jiujitsumotivation.com

www.jiujitsumotivation.com